

SUSTAINABILITY1: TRIPLE BOTTOM LINE

DESCRIPTION:

This module is an introduction to the triple bottom line of performance for a company – people, planet, and profits.

Tutorial: 37 slides
Problem Sets: 4 problem sets; 23 questions
Average Time: New Module – No data

Sample question from problem set:

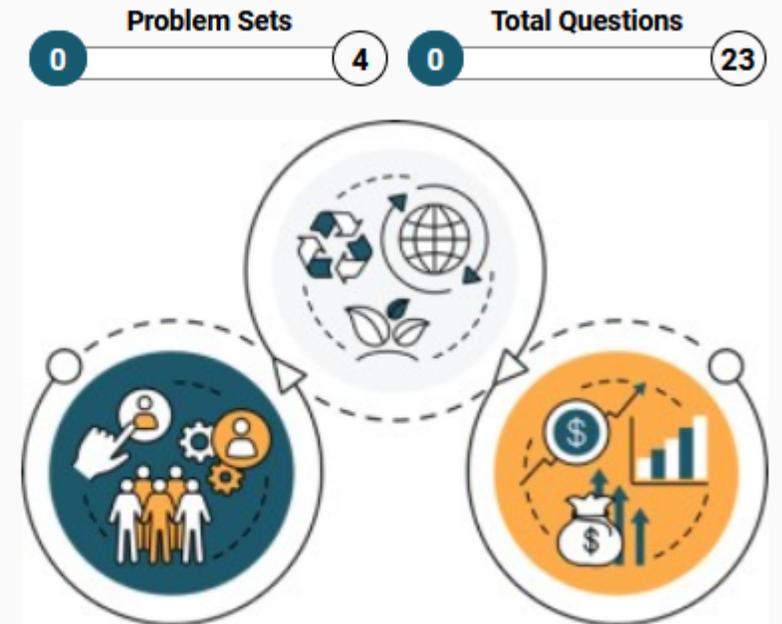
Course: Faculty Access (All Modules in Alphabetical Order)

Module: Sustainability 1: Triple Bottom Line / Problem Set ID: 11166

Answer the following multiple choice, true / false, and numerical questions based on the tutorial.

Which of the following would be a marketing or financial reason for an organization to calculate their triple bottom line:

1. Make a third-party verified claim
2. Communicate their performance to investors and other stakeholders
3. Support marketing campaigns by providing useful environmental and social information that adds to a value proposition of a product or service
4. All are reasons



TUTORIAL Multiple Choice

PS1 1 2 3 4

SUBMIT ANSWER

EXIT