

PROFIT DYNAMICS

DESCRIPTION:

Pricing is one of the most difficult and complex decisions for an organization, and this module covers some fundamental concepts that help frame the decision including breakeven analysis, target profit, and price-volume interaction.

Tutorial: 21 slides
Problem Sets: 4 problem sets; 24 questions
Average Time: 88 minutes

Sample question from problem set:

Course: Faculty Access (All Modules in Alphabetical Order)

Module: Profit Dynamics / Problem Set ID: 1019

EasyFind manufactures and sells golf balls. The company is conducting a price test to find a better price point. Presently their golf balls sell for **\$19** per dozen. Their current volume is **5,730** dozen per month. They are considering reducing their sales price by **24%** per dozen.

What are EasyFind's total current revenues per month?

  dollars

PS1

1

2

3

4

5

6

7

SUBMIT ANSWER

EXIT

Problem Sets

0

4

Total Questions

0

24

