

BREAKEVEN ANALYSIS

DESCRIPTION:

The module explains variable, fixed, average and marginal costs, contribution, contribution margin, unit and dollar breakeven sales, and target profit.

Tutorial: 23 slides
Problem Sets: 4 problem sets; 25 questions
Average Time: 74 minutes



Sample question from problem set:

Course: Darden First Year Marketing Section A with Luca Cian F19

Module: Breakeven Analysis / Problem Set ID: 1014

Arthur crafts miniature chocolate dollhouses which he sells for **\$26** each. Arthur has calculated the **breakeven level of revenues** for his business at **\$1,470** of sales. The dollhouses have a variable cost of **\$11** to produce per unit.

What is Arthur's dollar contribution margin per unit?

  dollars

PS1 1 2 3 4 5

SUBMIT ANSWER

EXIT

Problem Sets 0 4 0 Total Questions 25

