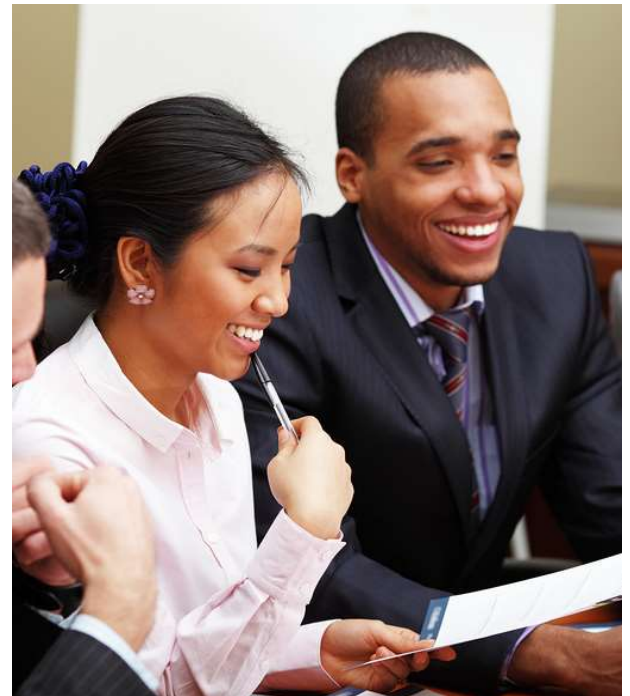


CURRENT MODULES



MBTN
ACADEMY

- Advertising Metrics
- Breakeven Analysis
- Cannibalization
- Conjoint Analysis
- Customer Lifetime Value 1
- Customer Lifetime Value 2
- Distribution Measures
- Financial Metrics 1: Measures of Profitability
- Financial Metrics 2: Liquidity & Solvency
- Financial Metrics 3: Market Capitalization Ratios
- Financial Statements 1: Introduction
- Financial Statements 2: Balance Sheet
- Financial Statements 3: Income Statement
- Financial Statements 4: Cash Flow
- Financial Statements 5: Analysis
- Game Theory 1
- Growth Rates
- HR Metrics 1: HR Staff & Expense Metrics
- HR Metrics 2: Staffing Metrics
- HR Metrics 3: Compensation Structure
- HR Metrics 4: Wage and Location Tools
- HR Metrics 5: Benefits
- Inventory Mgt 1: Inventory Fundamentals
- Inventory Mgt 2: Inventory Metrics
- Inventory Mgt 3: Decision Making
- Inventory Mgt 4: Inventory Mgt Systems
- Leverage 1: Operating Leverage
- Leverage 2: Financial Leverage
- Margins 1: Introduction
- Margins 2: Channels
- Marketing Experiments 1
- Marketing Experiments 2
- Market Share Metrics 1
- Market Share Metrics 2
- Marketing ROI
- Marketing Variance Analysis
- New Product Forecasting
- NPV 1: Time Value of Money
- NPV 2: Discounted Cash Flow
- Percentages
- Perceptual Mapping
- Pricing 1: Linear Demand
- Pricing 2: Constant Elasticity
- Profit Dynamics
- Promotion Profitability
- RFM Analysis
- Sales Force Mgt 1: Territories & Performance
- Sales Force Mgt 2: Pipeline Analysis
- Statistics 1: Introduction
- Statistics 2: Correlation & Regression
- Web Metrics
- Working Capital Management



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PRODUCT OVERVIEW

MBTN allows you to review and apply business concepts at your own pace through easy-to-use, **on-line tutorials and problem sets**, authored by professors at leading business schools.

Our goal is to improve your business skills through these interactive exercises. We look forward to working with you!