

INTRODUCTION TO BUSINESS



MBTN
ACADEMY

SUGGESTED MODULES:

- Percentages and/or Algebra 1
- Financial Statements 1: Introduction
- Margins 1: Introduction
- Breakeven Analysis
- Profit Dynamics
- HR Metrics 5: Benefits

Students may benefit from the content of modules **Percentages and/or Algebra 1**. Percentages covers calculating percentages in the context of business math, while Algebra 1 reviews order of operations and solving for X in several business scenarios.

Financial Statements 1: Introduction provides a brief introduction to the balance sheet, income statement, and statement of cash flows.

Margins 1: Introduction explains the relationship of price, cost, and margin at a basic level.

Breakeven Analysis explains variable, fixed, average and marginal costs, contribution, contribution margin, unit and dollar breakeven sales, and target profit.

Profit Dynamics covers pricing fundamentals including target profit and volume, and price-volume interaction.

HR Metrics 5: Benefits discusses the many benefits available to employees including mandatory vs. voluntary benefit categories, Social Security, Medicare, health insurance, and retirement plan options.



PRICING PER STUDENT / SEMESTER

1-3 Modules:	\$9.95
4-6 Modules:	\$14.95
7-10 Modules:	\$19.95
All Marketing Modules:	\$29.95
All Modules:	\$39.95

PRODUCT OVERVIEW

MBTN allows your students to review and apply business concepts at their own pace through easy-to-use, **on-line tutorials and problem sets**, authored by professors at leading business schools.

Our goal is to improve students' business skills through these interactive exercises. We look forward to working with you!