

# FINANCIAL METRICS AND RATIOS



**MBTN**  
ACADEMY

## SUGGESTED MODULES:

- Financial Statements 1: Introduction
- Financial Statements 5: Analysis
- Financial Metrics 1: Measures of Profitability
- Financial Metrics 2: Liquidity and Solvency
- Financial Metrics 3: Market Capitalization
- Working Capital Management

**Financial Statements 1: Introduction** provides a brief introduction to the balance sheet, income statement and statement of cash flows.

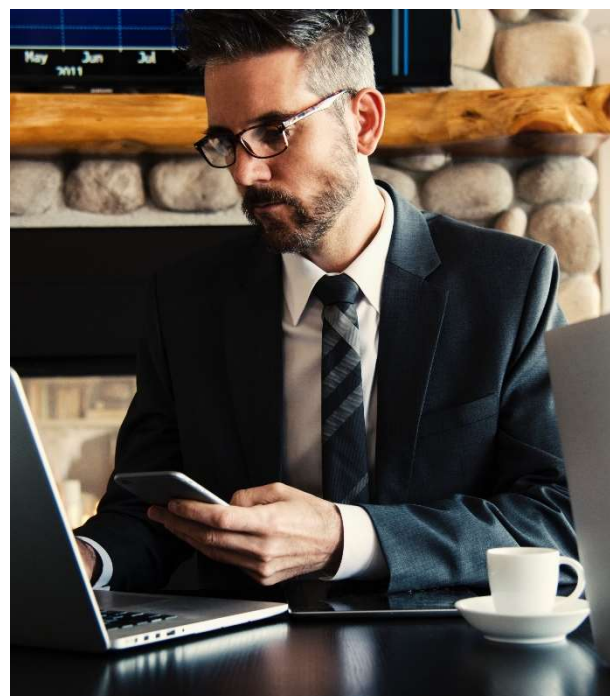
**Financial Statements 5: Analysis** discusses common size analysis, percentage change analysis and trend analysis of financial statements.

**Financial Metrics 1: Measures of Profitability** covers the definitions of common financial measures of profitability.

**Financial Metrics 2: Measures of Liquidity and Solvency** covers the definitions of financial measures of risk.

**Financial Metrics 3: Market Capitalization Ratios** discusses market capitalization and market cap based ratios including price to earnings (P/E), price to cash (P/C), price to sales (P/S), price to book value (P/B), price to earnings growth (PEG ratio), and price to free cash flow (P/FCF).

**Working Capital Management** covers net operating working capital and its components, liquidity ratios, and the cash conversion cycle and its components of inventory conversion period, average collection period, and payables deferral period.



## PRICING PER STUDENT / SEMESTER

1-3 Modules:	\$9.95
4-6 Modules:	\$14.95
7-10 Modules:	\$19.95
All Finance Modules	\$24.95
All Modules:	\$39.95

## PRODUCT OVERVIEW

MBTN allows students to review and apply business concepts at their own pace through easy-to-use, **on-line tutorials and problem sets**, authored by professors at leading business schools.

Our goal is to improve students' business skills through these interactive exercises. We look forward to working with you!